



CXO TECH SUMMIT AND AWARDS 2021

17th - 18th August 2021

AGENDA

DAY 1 - TUESDAY, AUGUST 17th, 2021

TIME	SESSION			
02:00 - 02:10 PM	WELCOME NOTE - Anuj Singhal, Managing Director, Techplus Media			
02:10 - 02:25 PM	<p>OPENING KEYNOTE The New Age of Leadership: Think Big or Think Innovative?</p> <ul style="list-style-type: none"> • Changing dynamics of leadership in current context • The relevance of thinking big or thinking innovative in trying times • Combining business leadership with technology • Building a culture of collaborative innovation and leadership • Building an agile, future-proof business model which gives back to the society • Message for the current and future business leaders <p>Niranjan Hiranandani, Co-Founder and MD, Hiranandani Group of Companies</p>			
02:25 - 02:40 PM	<p>KEYNOTE Distributed Cloud Made Real: Build Faster, Securely, and Anywhere</p> <p>Organizations are experiencing fragmented visibility; inconsistent user experiences; and significant complexity in application consumption, deployment and management. The typical multi-cloud, hybrid IT environment is complex. Organizations need the agility of cloud with the flexibility to run workloads anywhere. As many enterprises struggle to simplify and optimize application management while still meeting compliance requirements, join the session to know how to deploy and run apps consistently across on-premises, edge computing, and public cloud environments from any cloud vendor.</p> <p>Girish Dhanakshirur, IBM Distinguished Engineer & Director, Software Engineering & CTO, IBM Cloud</p>			
02:40 - 02:50 PM	<p>KEYNOTE Innovation & Start-up Trends in India and Strategies for Enterprises</p> <p>Sanjeev Malhotra, CEO, Nascomm CoE</p>			
02:50 - 03:15 PM	<p>Modernizing Data Protection to build a Resilient Organization Editing: Aug 2</p> <p>With the rapid change of IT strategy and faster adoption of modern services, data protection is under pressure to support and grow the business more than ever. Organizations need modern data protection strategies to achieve these objectives.</p> <ul style="list-style-type: none"> • Maximize data availability and resiliency that delivers verified protection for critical data • Accelerate cloud mobility and enable data portability into multi-cloud initiatives • Manage privacy, risk and compliance to safeguard mission-critical information against cyberthreat <p>Raymond Goh, Senior Director, Systems Engineer, Veeam APJ</p>			
03:15 - 04:10 PM	<table border="0"> <tr> <td style="vertical-align: top;"> <p>PANEL DISCUSSION Building a Resilient Business Model</p> <ul style="list-style-type: none"> • Out-of-the-box strategies to build resilience • Technology becomes crucial in building resilience • Innovative strategies taken to offset Covid-19 impact and win customers • Proactive plan for CXOs to adjust and adapt how they lead their teams • How future looks like? <p>Speakers: Dr Anuj Kacker, President & Executive Director, Aptech Anand Agarwal, VP & Head of Operations, Cipla Manish Israni, EVP & CIO, Yotta Infrastructure Meherier Patel, Group CIO, Jeena & Company Prerak Shah, Group CIO, Somika Group SARKL</p> <p>Moderator: Vijay Sethi, Former CIO, Hero MotoCorp and Chairman & Chief Mentor, MentorKart</p> </td> <td style="vertical-align: top;"> <p>PANEL DISCUSSION Exiting the Crisis: Accelerating Business Transformation Journey with Multi-Cloud</p> <ul style="list-style-type: none"> • Rethinking the cloud strategy • How multi-cloud builds resilience in business model • Key business considerations to implement multi-cloud for business transformation • How to manage cloud burst and cloud sprawl in a multi-cloud environment • How multi-cloud enables fast application modernization and service delivery <p>Speakers: Ayan De, CTO, Exide Life Insurance Narottam Sharma, Group CIO, Mastek Vishal Sinha, CIO & CISO, TranzLease Holdings (I) Pvt. Ltd Babitha B P, CISO, CSB Bank Ltd Prasanna Lohar, Head- Digital, Innovation, Architecture, DCB Bank Arin Dubey, AVP/CCO, Barclays Investment Bank, Pune</p> <p>Moderator: V Srinivasa Rao (VSR), Chairman & MD, BT&BT</p> </td> <td style="vertical-align: top;"> <p>PANEL DISCUSSION Redefining Workflows for an Agile Supply Chain</p> <ul style="list-style-type: none"> • Strategy to transcend the limits of manual planning • Review demand, production and supply chain plans • Break down siloes, unify data, and synchronize planning across the organization • Create coordinated and integrated plans for supply chain management • Accurate plans for FP&A, sales, supply chain and beyond • Plan, forecast and align strategic financial goals with operational targets <p>Speakers: Rahul Bharde, VP & Head, Analytics & Insights, Jubilant FoodWorks Subrata Dey, Global CIO, Godrej Consumer Products Rajeev Khade, Vice President & Global Head Information Technology, Sigma Electric Manufacturing Corporation Prashant Singh, Group Head, IT, Vikrant Springs Anil Menon, Head-IT, Lulu Group India Roscoe Lobo, Leader, Data & AI, Veracitiz</p> <p>Moderator: Saurabh Gupta, CIO, Kent RO Systems</p> </td> </tr> </table>	<p>PANEL DISCUSSION Building a Resilient Business Model</p> <ul style="list-style-type: none"> • Out-of-the-box strategies to build resilience • Technology becomes crucial in building resilience • Innovative strategies taken to offset Covid-19 impact and win customers • Proactive plan for CXOs to adjust and adapt how they lead their teams • How future looks like? <p>Speakers: Dr Anuj Kacker, President & Executive Director, Aptech Anand Agarwal, VP & Head of Operations, Cipla Manish Israni, EVP & CIO, Yotta Infrastructure Meherier Patel, Group CIO, Jeena & Company Prerak Shah, Group CIO, Somika Group SARKL</p> <p>Moderator: Vijay Sethi, Former CIO, Hero MotoCorp and Chairman & Chief Mentor, MentorKart</p>	<p>PANEL DISCUSSION Exiting the Crisis: Accelerating Business Transformation Journey with Multi-Cloud</p> <ul style="list-style-type: none"> • Rethinking the cloud strategy • How multi-cloud builds resilience in business model • Key business considerations to implement multi-cloud for business transformation • How to manage cloud burst and cloud sprawl in a multi-cloud environment • How multi-cloud enables fast application modernization and service delivery <p>Speakers: Ayan De, CTO, Exide Life Insurance Narottam Sharma, Group CIO, Mastek Vishal Sinha, CIO & CISO, TranzLease Holdings (I) Pvt. 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04:45 - 05:10 PM	<p>FIRESIDE CHAT Data-Driven Business Transformation</p> <ul style="list-style-type: none"> • Evolving business landscape and data management challenges • Leveraging data as a competitive advantage in the new normal • Data management in a multi-cloud environment • Breaking data silos and increasing accessibility • How to mobilize your data for deeper insights and real-time decisions? • Empowering transformation with a unified data strategy 			
05:10 - 05:40 PM	<table border="0"> <tr> <td style="vertical-align: top;"> <p>FIRESIDE CHAT Accelerating Your Digital Transformation during Covid-Times</p> <ul style="list-style-type: none"> • Accelerating Your Digital Transformation during Covid-Times • Transformation challenges amid restrictions • Re-engineering, automating processes end-to-end • Strategies to build digital-first business models • Delivering value to customers <p>Sudip Mazumder, Global CDIO, Piramal Glass</p> </td> <td style="vertical-align: top;"> <p>FIRESIDE CHAT Practical Guide to Multi-Cloud</p> <ul style="list-style-type: none"> • Productivity challenges with in hybrid working environment • Addressing challenges in cultural and design changes • Measuring employee productivity in WFH • Delivering a consistent digital employee experience • Workplace analytics to improve digital dexterity <p>Dr Vishwanath Joshi, Chief People Officer, Hexaware Technologies</p> </td> <td style="vertical-align: top;"> <p>MARKETING PANEL Future Proofing your Digital Marketing Strategy</p> <ul style="list-style-type: none"> • Changing consumer trends and the impact on digital campaigns • Importance of omni-channel strategy • New rules for marketing to Gen-Z • Getting Pop culture buzz on a shoestring budget • Key digital marketing strategies <p>Speakers: Arun Cavale, CMO-Strategy Leader, IBM Cloud, Analytics & Watson AI, Asean, IBM Unnikrishnan KP, Vice President, Marketing (Asia Pacific & Japan), Palo Alto Networks Sanjay Diwan, Partner for Strategy, Marketing & Transformation, Positive Momentum</p> <p>Moderator: Anand Sharma, Executive Director, Techplus Media Group</p> </td> </tr> </table>	<p>FIRESIDE CHAT Accelerating Your Digital Transformation during Covid-Times</p> <ul style="list-style-type: none"> • Accelerating Your Digital Transformation during Covid-Times • Transformation challenges amid restrictions • Re-engineering, automating processes end-to-end • Strategies to build digital-first business models • Delivering value to customers <p>Sudip Mazumder, Global CDIO, Piramal Glass</p>	<p>FIRESIDE CHAT Practical Guide to Multi-Cloud</p> <ul style="list-style-type: none"> • Productivity challenges with in hybrid working environment • Addressing challenges in cultural and design changes • Measuring employee productivity in WFH • Delivering a consistent digital employee experience • Workplace analytics to improve digital dexterity <p>Dr Vishwanath Joshi, Chief People Officer, Hexaware Technologies</p>	<p>MARKETING PANEL Future Proofing your Digital Marketing Strategy</p> <ul style="list-style-type: none"> • Changing consumer trends and the impact on digital campaigns • Importance of omni-channel strategy • New rules for marketing to Gen-Z • Getting Pop culture buzz on a shoestring budget • Key digital marketing strategies <p>Speakers: Arun Cavale, CMO-Strategy Leader, IBM Cloud, Analytics & Watson AI, Asean, IBM Unnikrishnan KP, Vice President, Marketing (Asia Pacific & Japan), Palo Alto Networks Sanjay Diwan, Partner for Strategy, Marketing & Transformation, Positive Momentum</p> <p>Moderator: Anand Sharma, Executive Director, Techplus Media Group</p>
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05:40 - 05:45 PM	BREAK FOR EXPERIENCE ZONE GROUP CHAT PERSONAL CHATS			
05:45 - 06:00 PM	AWARDS: CXO INNOVATIONS AWARDS, CXO HALL OF FAME AND EXCELLENCE AWARDS PART-1 (50 AWARDS)			
06:00 PM Onwards	Closing Note - Day 1			

continue

DAY 2 - WEDNESDAY, AUGUST 18 TH , 2021			
TIME	SESSION		
02:00 - 02:05 PM	WELCOME NOTE - Anuj Singhal, Managing Director, Techplus Media		
02:05- 02:15 PM	OPENING NOTE Strategies to Navigate the VUCA World <ul style="list-style-type: none"> High motivation amid volatility, uncertainty, complexity and ambiguity Unpredictable future in volatile environment Strategies for life and business for decision making Keeping momentum to be ahead of the competition Kenneth Stearns, Deputy CEO, Phu Hung Life Insurance Motivational Speaker Author		
02:15 - 02:30 PM	KEYNOTE Maximizing Value of Your Data <ul style="list-style-type: none"> Challenges in leveraging cloud capabilities/potential Focus, creativity and cohesion to bridge the cloud gap Managing data the right way The rise of data cloud Benefits of data cloud Vimal Venkatram, Country Manager, Snowflake India		
02:30 - 03:20 PM	PANEL DISCUSSION Strategic Cost Optimization: Changing IT Dynamics <ul style="list-style-type: none"> Shift from technology efficiency to business productivity Beyond cost cutting or optimizing IT delivery What business activities do we prioritize? Leveraging technology to reduce costs of strategic business outcomes Strategic digitalization of key business activities Best practices, pitfalls and challenges Speakers: Jitendra Panchal, Vice President - IT, CDSL India Pinkes Ambvat, CIO & Director of IT, CRIF India Kushal Varshney, CTO, Virescent Infrastructure Sharad Kumar Agarwal, CDIO, JK Tyre & Industries Ltd. Moderator: Joydeep Dutta, IT Strategy Consultant and Advisor, Former ED & Group CTO, CDSL	PANEL DISCUSSION Digital Workspaces of the Future <ul style="list-style-type: none"> Changing needs of modern workforce Digital workplace strategy that drives user adoption Delivering a consistent employee experience Improving your distributed workforce efficiency Speakers: KV Dipu, President, Operations & Customer Experience, Bajaj Allianz Biswajit Mohapatra, Partner, Global Delivery Leader – CIO Advisory, Digital Modernization and Cloud Transformation, IBM India Mansi Thapar, IT Leader, Head-Information Security, Jaquar Moderator: V Srinivasa Rao (VSR), Chairman & MDS, BT&BT	PANEL DISCUSSION Pharma Technology: Building Resilience to Meet Ever-Increasing Demand <ul style="list-style-type: none"> Changing dynamics amid pandemic and growing customer expectations Challenges from disruption in supply chain and gigantic demands Technology interventions to streamline processes and production Floor visibility and proactive maintenance with IT-OT convergence AI/ML to improve efficiency in drug discovery Roadmap to build resilience in pharma Speakers: Atanu Bhowmik, CTO, DK Biopharma Gaurav Kataria, CDIO, SAI Life Sciences Bijender Mishra, CISO & GM, Alkem Laboratories Pooran Jaiswal, Group CIO, Entero Healthcare Solutions Moderator: Prof. Supten Sarbadhikari, Ph.D, Expert Member, Roster for digital Health, WHO
03:20 - 03:25 PM	BREAK FOR EXPERIENCE ZONE GROUP CHAT PERSONAL CHATS		
03:25 - 03:55 PM	FIRESIDE CHAT Banking on AI – How AI is Impacting the Financial Services Sector <ul style="list-style-type: none"> Changing operating models Strategic priorities and competitive dynamics Risk assessment Fraud detection and management Financial advisory services Future pattern predictions Utpal Chakraborty, Head, Artificial Intelligence, Yes Bank Chief Data Scientist TEDx Speaker Author	FIRESIDE CHAT Digital Acceleration with Optimized Data and Analytics <ul style="list-style-type: none"> Increasing relevance of data and analytics in digital transformation Rising complexity of data management landscapes Unlocking hidden value of data and analytics How data and analytics deliver augmented customer experience Data and analytics strategy for business acceleration Designing an augmented data management infrastructure Rohit Dhar, President - Product, Data, Design, Technology & Content, upGrad	FIRESIDE CHAT Technology Transformation of Education Sector <ul style="list-style-type: none"> Changing dynamics and challenges in education sector Role of administrators in education delivery Best practices to adapt to the new normal Role of technology in seamless transition to online learning Digital transformation in education Building resilience in the education model Surabhi Goel, Chief Executive Officer, Aditya Birla Education Academy
03:55 - 04:20 PM	TECHNICAL SESSION		
04:20 - 05:10 PM	PANEL DISCUSSION Building a Data-Driven Organization <ul style="list-style-type: none"> Data management trends and challenges Data management in a multi-cloud/ Hybrid IT environment Getting your Big Data right Hybrid data management approach How analytics drive commercial innovation Speakers: Sachin Jain, CIO & CISO, Evalueserve Kunal Mehta, Group CTO, Fabindia Overseas Saurabh K Ganeriwala, Group Chief Information & Digital Officer, Jindal Steel & Power Sivasubramanian M, Global CIO, VA Tech Wabag Sonali Subudhi, Head- Data Analytics, IDBI Bank Moderator: Vijayashankar (Naavi), Privacy and Data Protection Consultant, Chairman, Foundation of Data Protection Professionals in India	PANEL DISCUSSION Modernizing Your Cyber Security Approach <ul style="list-style-type: none"> Threat dynamics and growing attack surface Security gaps and lapses in enterprises Perimeter defence vs data security Response strategy to advanced threats Threat management with AI/ML Orchestrated cyber resilience approach Speakers: Srinivasan Mahalingam, CISO, Fusion BPO Services Mohit Kalra, CISO, ORIX India; Vinit Sinha, Director – Cybersecurity, Mastercard Manoj Srivastava, CISO, Future Generali India Insurance Himanshu Sharma, Deputy General Manager, Dalmia Bharat Group Kapil Madan, CISO, Spark Minda Ravindra Baviskar, Director-Sales Engineering, Sophos Moderator: Shantheri Mallaya, Director Content, Techplus Media	MARKETING PANEL The Marketers' Dilemma <ul style="list-style-type: none"> Changing dynamics in marketing and branding Covid-19 associated communication or hibernate? What should brands do or not do? Branding, direct, value-based or exposure during pandemic? Building brand equity while remaining sensitive Speakers: Jigyasa Kishore, Senior Director : Brand, Growth & Excellence, Moglix Shreya Bagaria, Head of Marketing, LogiNext Preetham Uthaiyah, EVP-Marketing & Strategy, Saankhya Labs Moderator: Anand Sharma, Executive Director, Techplus Media Group
05:10 - 05:40 PM	FIRESIDE CHAT Building Hospital of Tomorrow: Costs, Risks & Rewards <ul style="list-style-type: none"> Demand and supply gaps in healthcare Disruptions in traditional care models Crucial technology to make hospitals future-ready Innovations in healthcare digitization Analytics and automation in healthcare Costs, risks and rewards Veneeth Purushotaman, Group CIO, Aster DM Healthcare	CXO MASTER CLASS Practical Guide to Multi-Cloud <ul style="list-style-type: none"> When to consider multi-cloud and why? Pros and cons of multi-cloud deployment Best practices for multi-cloud migration Multi-cloud management platforms and parameters to select the best platform Practical guidance for enterprises 	MARKETING PANEL Building & Leveraging Personal Branding <ul style="list-style-type: none"> Changing dynamics in marketing and branding Importance of personal branding How organizations can leverage branding of their leaders Strategies to build personal branding; Dos and don'ts Speakers: Udit Agarwal, Director Marketing, UiPath Evelyn Ang, Country Marketing, Fortinet Mohita Hattangady, Director, Marketing & Program Management- APJ, MEA, SAM, CIS- Secure Power Division (ITB), Schneider Electric Moderator: Anand Sharma, Executive Director, Techplus Media Group
05:40 - 05:45 PM	BREAK FOR EXPERIENCE ZONE GROUP CHAT PERSONAL CHATS		
05:45 - 06:00 PM	AWARDS: CXO PREFERRED AWARDS AND TECH MARKETERS AND EXCELLENCE AWARDS (PART-2)		
06:00 PM Onwards	Closing Note & Vote of Thanks		